

EIGHTH ANNUAL USD SCHOOL OF LAW - RJS LAW TAX CONTROVERSY INSTITUTE

Friday, July 28, 2023



Knauss Center for Business Education
University of San Diego



sandiego.edu/law/USD-RJS



EXPAND YOUR BRAND AWARENESS

Increase Visibility and Exposure

The Annual USD School of Law – RJS LAW Tax Controversy Institute is the premier tax controversy event in San Diego that brings together the region's top tax attorneys, CPAs, EAs, and professors to discuss the most relevant, timely, and important topics on federal and state tax controversy issues. The Institute attracts high-quality, influential speakers within the tax controversy community to share with attendees their most relevant experiences.

The Institute sponsorships offer valuable opportunities to key decision-makers and influencers and provide a choice of recognition related to the level of financial commitment. A USD School of Law - RJS LAW Tax Controversy Institute sponsorship will provide you with:

- An opportunity to strengthen your presence and credibility at a premier event in Southern California,
- A unique opportunity to network with other top tax professionals and influencers,
- A new avenue to build brand awareness among industry colleagues,
- The ability to showcase your latest innovations, products, or services, and
- Increased marketing opportunities, including visibility on our conference webpage, associated marketing materials and exposure through a variety of media outlets.

We invite you to partner and grow with USD School of Law – RJS LAW Tax Controversy Institute by becoming a sponsor. Your sponsorship is the most effective way to demonstrate your support of the Institute while ensuring maximum exposure for your organization. In addition to being a great marketing opportunity, all money raised will go to support USD's philanthropy, community outreach, and low-income legal clinics that benefit the San Diego community. It is a wonderful chance to support the leaders of tomorrow and those in need of legal assistance who cannot afford it.

SPONSORSHIP LEVELS



TITLE SPONSORSHIP \$10,000

Title Sponsors are our highest-level sponsors and enjoy a prominent profile at the institute.

Title Sponsors benefits include:

- Recognition as a Title supporter in the conference materials
- Your company name will be listed as “Presented by” on all announcements and ads.
- Naming rights for evening reception
- Full page company sponsorship acknowledgement in conference digital program
- Logo prominently displayed in 5 different locations throughout the event.
- 10 complimentary conference registrations
- Table reserved at the luncheon program

PLATINUM SPONSORSHIP \$7,500

Platinum Sponsors benefits include:

- Recognition as a Platinum supporter in conference materials
- Naming rights for keynote luncheon
- Half page company sponsorship acknowledgement in digital program
- Logo on promotional materials
- Eight complimentary conference registrations
- Eight reserved seats at the luncheon program

GOLD SPONSORSHIP \$5,000

Gold Sponsors benefits include:

- Recognition as a Gold supporter in conference materials
- Naming rights for one panel discussion
- Logo on promotional materials
- Five complimentary conference registrations

SILVER SPONSORSHIP \$3,000

Silver Sponsors benefits include:

- Recognition as a Silver supporter in conference materials
- Logo on promotional materials
- Two complimentary conference registrations

BRONZE SPONSORSHIP \$2,000

Bronze Sponsors benefits include:

- Recognition as a Bronze supporter in conference materials
- Logo on promotional materials
- A complimentary conference registration

BOOTH SPACE \$1,500

- Non-sponsorship opportunity to rent a booth space that includes a 6-ft table, two chairs and electrical outlet.
- Limited number available and not tax deductible
- All sponsorship levels may add an exhibit booth for \$250 (limited number available)

PROGRAM AD* \$375 - \$750

- Half-page Digital Program Ad \$375
- Full-page Digital Program Ad \$750

**Purchase of an advertisement as a marketing asset is not tax deductible*

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2023 SPONSORSHIP AGREEMENT CONTACT INFORMATION

Company Name: _____

Contact Person: _____

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SPONSORSHIPS

_____ \$10,000 Title Sponsor

_____ \$7,500 Platinum Sponsor

_____ \$5,000 Gold Sponsor

_____ \$3,000 Silver Sponsor

_____ \$2,000 Bronze Sponsor

_____ \$1,500 Booth Sponsorship*

_____ \$750 Full-page Program Ad*

_____ \$375 Half-page Program Ad*

_____ \$250 Exhibit booth add-on to sponsorship*

**limited number available & not tax deductible*

PAYMENT METHODS

Credit Card: please use the [secure giving link](#), law.sandiego.edu.tci23, or scan the QR code

Check: Please make checks payable to: USD School of Law and in the memo please add "TCI-2023"

Please mail this form and check to:

USD School of Law Development
5998 Alcala Park, GH201
San Diego, CA 92110

*(**Payment cannot be accepted by email)*

To learn more about becoming a sponsor, please contact:

Debbie Rider '84 (JD)

Director of Development, USD School of Law

(619) 260-5955 | (619) 260-4692 | [djridersandiego.edu](mailto:djrider@sandiego.edu)



Thank You